

Taking On Issues

Political Issues and Government Policies

2012 Advertising Kit



FREQUENCY

PRODUCT	1x	4x	6x	12x
Top Poster	\$1,460	\$1,315	\$1,090	\$1,040
Poster	\$1,215	\$1,090	\$910	\$865
Top Leaderboard	\$1,150	\$1,035	\$860	\$820
Top Mini Leaderboard	\$760	\$685	\$570	\$545
Bottom Leaderboard	\$865	\$780	\$650	\$615
Bottom Mini Leaderboard	\$650	\$585	\$490	\$465
Button	\$485	\$440	\$360	\$345

Opportunities / Options

Banner Ad Rates

Ad rates are for "Click Thru" Ads taking our target audience to your site.

We have hundreds of unique visitors each day. Place your ad with us to generate brand awareness, increase your Web presence and grow your sales!

Contact us now! Marketing@TakingOnIssues.com

White Paper / Case Study Posting

Raise your credibility, reach new prospects and become published on the most **Authoritative Website** in this space. Use our white paper platform to provide value and most importantly, raise your value in the eyes of the search engines.

White Paper postings include a press release and are \$900 / month.



Let our site work for you. Our site gets traffic from search engines on literally thousands of industry key-phrases.

Our marketing team controls a host of sites that are visited by millions of individuals each year.

Since 2004, our marketing team has generated over 2,000,000 leads. Let our team and our website help your company grow.

Call or email us today to see how quickly a partnership with our site can increase your business.

